



## FOR IMMEDIATE RELEASE

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### **Local Opens Two New Nothing Bundt Cakes and Honors Late Wife's Legacy**

*Sales all week from both locations will be donated to Lifebanc*

**For Immediate Release** – Cleveland – Dennis Looney, who now owns six Nothing Bundt Cakes in the Cleveland area, is continuing to open bakeries in honor of his late wife, Janette, who tragically passed away from a brain hemorrhage over Mother's Day weekend.

A Nothing Bundt Cakes location opened in Mayfield Heights in mid-September followed by one in Amherst just two weeks later. "We are confident as a leadership team that Janette would want us to go on and keep bringing joy to our guests," Looney says.

He wondered if there would be a mass exodus of team members who went to work each day because of Janette as their consummate cheerleader. "That has definitely not been the case," Looney says. "Instead, our team has rallied behind her spirit and her memory, and in turn, shown the beautiful legacy that will continue on in Janette's honor."

Janette was also an organ donor, and her life-saving generosity helped 120 recipients through organ, eye, and tissue donation, coordinated by [Lifebanc](#), Northeast Ohio's organ procurement organization. Since her passing, the Looney family has been a proud supporter of Lifebanc and its mission.

The team, including daughter Haley Sengaly, who leads operations for the Looney's bakeries, will celebrate the grand opening of Mayfield Heights at the end of October and the grand opening of Amherst two weeks later (see details below). As part of their celebrations, the team has pledged to donate 10% of sales from the grand opening week at both new locations to Lifebanc (bumping it to 20% on Saturday). Additionally, their other four bakeries will also donate 20% of Saturday's sales.

"Lifebanc is made up of an amazing group who do their best to honor the donors and their families," Looney says. "We are pleased to support them and the meaningful impact they have on our city."

#### GRAND OPENING EVENTS – MAYFIELD HEIGHTS

- Monday, October 28
  - **\$5 off \$20 Purchase** – Receive \$5 off in-Bakery cake purchases of \$25 or more
- Tuesday, October 29
  - **Free Nothing Bundt Cakes Cooler Bag** with any purchase of \$23 or more

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- Wednesday, October 30
  - 9 a.m. – **Ribbon Cutting** with Mayor Anthony DiCicco and the Mayfield Area Chamber of Commerce
  - All day – **Free Bundtlets for a Year** with \$40+ purchase
- Thursday, October 31
  - **Spin the Prize Wheel** – one spin per guest age 18+
- Friday, November 1
  - **BOGO Bash** – Buy one cake and receive one of equal or lesser-priced free
- Saturday, November 2
  - **Buy Two Bundtlets, Get One Free**
- Sunday, November 3
  - Free Confetti Bundtlet Giveaway – while supplies last up to 300
- ALL WEEK – **10% of sales will be donated to Lifebanc**, healing and saving lives through the coordination of organ, eye and tissue donation. On Saturday, the Amherst bakery will donate 20% and the Looney's Mentor and South Euclid locations will also donate 20% of their sales to Lifebanc.

## GRAND OPENING EVENTS – AMHERST

- Monday, November 11
  - **\$5 off \$20 Purchase** – Receive \$5 off in-Bakery cake purchases of \$25 or more
- Tuesday, November 12
  - **Free Nothing Bundt Cakes Cooler Bag** with any purchase of \$23 or more
- Wednesday, November 13
  - 9 a.m. – **Ribbon Cutting** with Lorain County Chamber of Commerce
  - All day – **Free Bundtlets for a Year** with \$40+ purchase
- Thursday, November 14
  - **Spin the Prize Wheel** – one spin per guest age 18+
- Friday, November 15
  - **BOGO Bash** – Buy one cake and receive one of equal or lesser-priced free
- Saturday, November 16
  - **Buy Two Bundtlets, Get One Free**
- Sunday, November 17
  - Free Confetti Bundtlet Giveaway – while supplies last up to 300
- ALL WEEK – **10% of sales will be donated to Lifebanc**, healing and saving lives through the coordination of organ, eye and tissue donation. On Saturday, the Amherst bakery will donate 20% and the Looney's Avon and Strongsville locations will also donate 20% of their sales to Lifebanc.

Nothing Bundt Cakes in Mayfield Heights is located at 1571 Golden Gate Plaza and is open Monday through Saturday from 10 a.m.-8 p.m. and on Sunday 12 p.m.-6 p.m. The Nothing Bundt Cakes in Amherst is located at 7574 Oak Point Road and is open Monday through Saturday from 9 a.m.-7 p.m. and on Sunday 11 a.m.-4 p.m. These two openings make 10 bakeries in the Cleveland area and 11 in the Cleveland-Canton market with others in South Euclid, Mentor, Strongsville, Avon, Fairlawn, Stow, Niles, Boardman and Canton. The luscious cakes are baked in-house and are made with the finest ingredients, including real eggs, butter and cream cheese, in 40 unique designs and 10 delicious flavors.

**About Nothing Bundt Cakes**

Founded in 1997, Dallas-based Nothing Bundt Cakes is the nation's largest specialty cake company, with 600 franchised and corporate bakeries in 40-plus states and Canada and growing. Bakeries Bring the Joy™ by offering handcrafted Bundt Cakes for pickup or delivery in a variety of flavors and sizes, such as Bundtinis®, the brand's cupcake-sized Bundt Cakes, personal-sized Bundtlets and 8- and 10-inch Bundt Cakes, plus decorations and gift options for life's "just because" moments and special celebrations. Named Yelp's 2023 No. 2 Most Loved Brand, Nothing Bundt Cakes has also earned industry recognition that includes Entrepreneur's Franchise 500® ranking and Franchise Business Review's Franchise Hall of Fame.

For more information about Nothing Bundt Cakes, visit <https://www.nothingbundtcakes.com>. To learn more about franchising opportunities, visit <https://www.nothingbundtcakes.com/franchise-opportunities/>.

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